

# Memory Mood





Une matière qui peut émouvoir une surface en même temps  
élégante et essentielle. Une atmosphère équilibrée entre  
émotions et souvenirs où le classique et le moderne se rencontrent  
pour donner un fort caractère à des lieux de vie.

Eine Materie, die Gefühle hervorruft, eine Oberfläche,  
die in einer zeitgemessenen Version an die Klassik erinnert.  
Das Gleichgewicht zwischen Faszination und Erinnerung,  
in dem Tradition und Moderne sich treffen und die Wohnräume  
mit starken Akzenten charakterisieren.

Una sustancia que puede emocionar, una superficie a la vez elegante  
y esencial. Un ánimo equilibrado entre emociones y recuerdos donde clásico  
y moderno se unen para dar un carácter expresivo fuerte  
para los lugares de vivienda.

Материя, способная пробудить эмоции, современная  
элегантная поверхность .  
Баланс между впечатлениями и воспоминаниями, где классика и  
современность стали единым целым для того, чтобы дать мощный  
выразительный характер вашему дому.

# Memory Mood

Una materia capace di emozionare,  
una superficie contemporanea elegante ed essenziale.

Un mood equilibrato tra suggestioni e memorie dove classico e moderno  
si incontrano per dare un forte carattere espressivo ai luoghi dell'abitare.

A new matter able to recall emotions, a contemporary surface  
elegant and essential.

A well balanced mood between memories and suggestions where  
classic and modern items come together to give a strong expressive  
character to the locations.

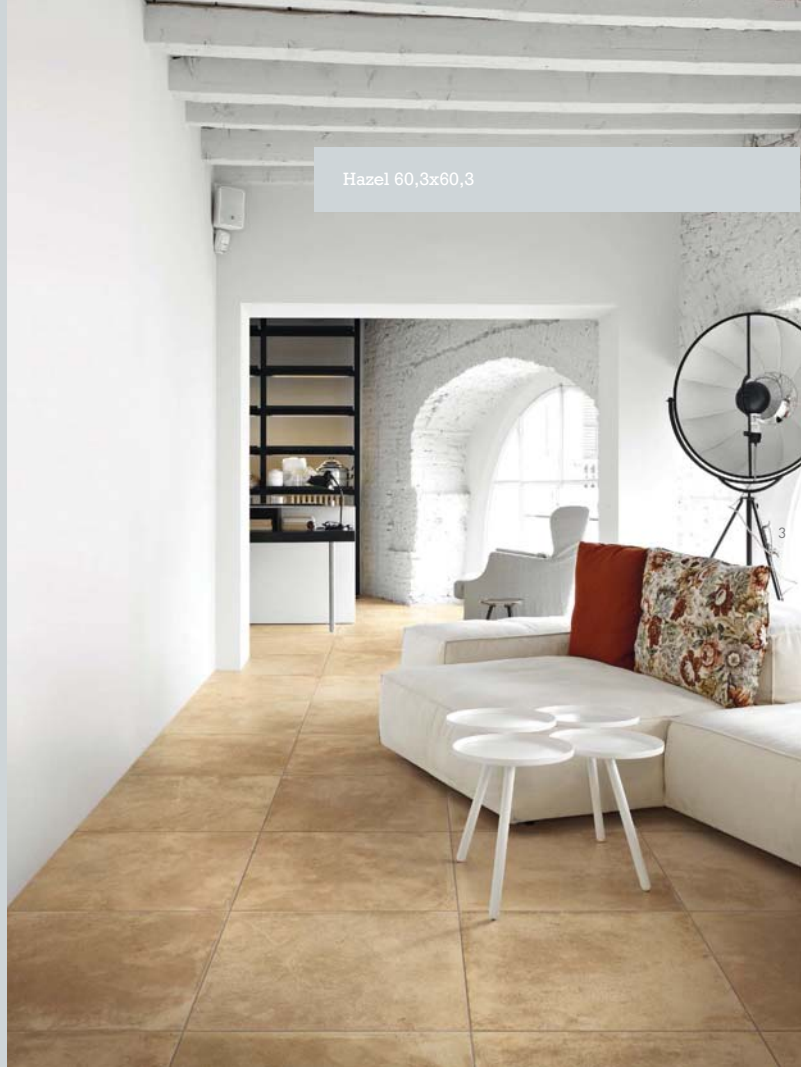


# Free Design

spazi aperti e luminosi,  
arredi insoliti e reinventati

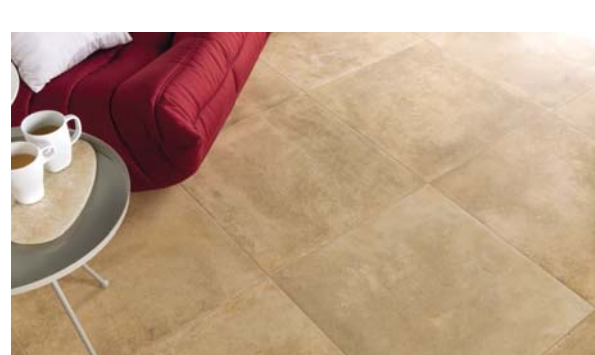
bright and open spaces,  
unusual and reinvented furnishings

Hazel 60,3x60,3





Hazel 60,3x60,3



Hazel 60,3x60,3



Hazel 60,3x60,3



Creamy 60,3x60,3



Creamy 60,3x60,3



Creamy 60,3x60,3



Creamy 60,3x60,3





Sheer 60,3x60,3



Sheer 60,3x60,3 • 20x20

# Classic Style

warm and harmonious shades,  
elegant and sophisticated locations



Dim 60,3x60,3



Dim 60,3x60,3

14

15



16

Dim 60,3x60,3



17

Dim 60,3x60,3







## Modern Look

luce, volumi puri,  
cura dei particolari  
e progettualità accurata

light, sheer volumes,  
attention to details  
and accurate planning



Keen 60,3x60,3



Keen 60,3x60,3



Keen 60,3x60,3



# Contemporary Living

hospitality, innovation, simplicity,  
ritual of pleasure





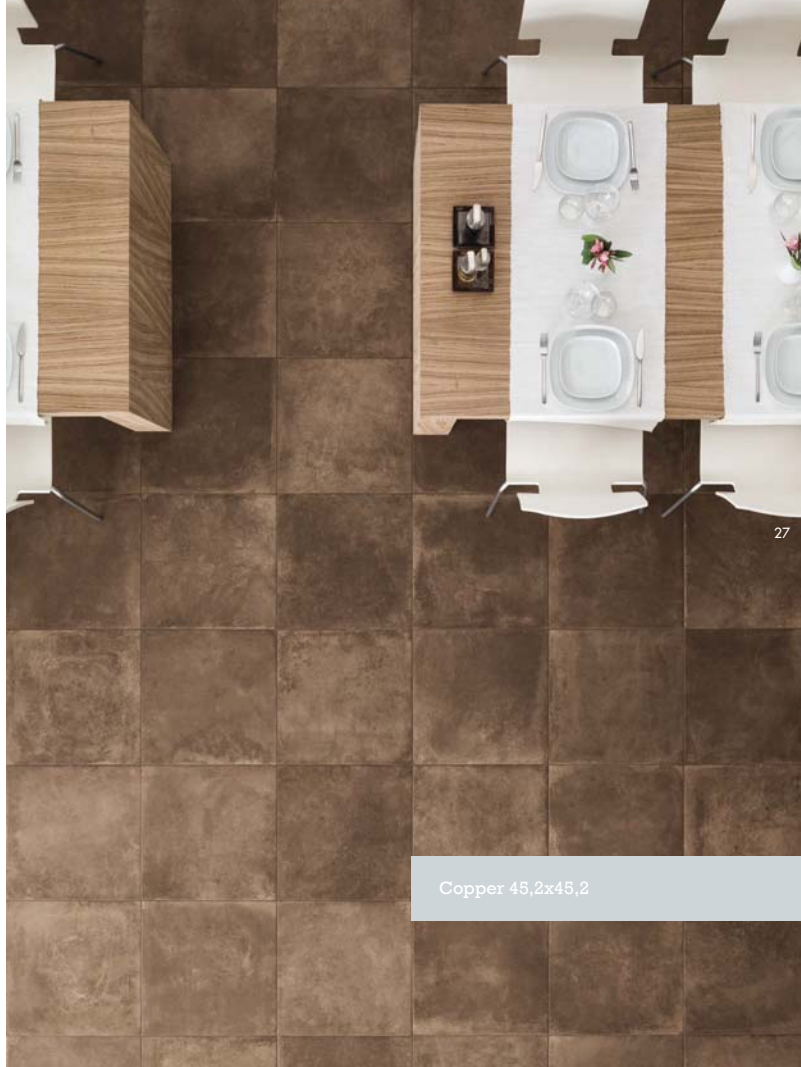
Copper 45,2x45,2



26



Copper 45,2x45,2



27

Copper 45,2x45,2



# Glamour Soul

ispirazione mediterranea,  
recupero creativo, amore per il colore

mediterranean inspiration,  
creative recovery, color affection

Sheer 45,2x45,2



Sheer 45,2x45,2



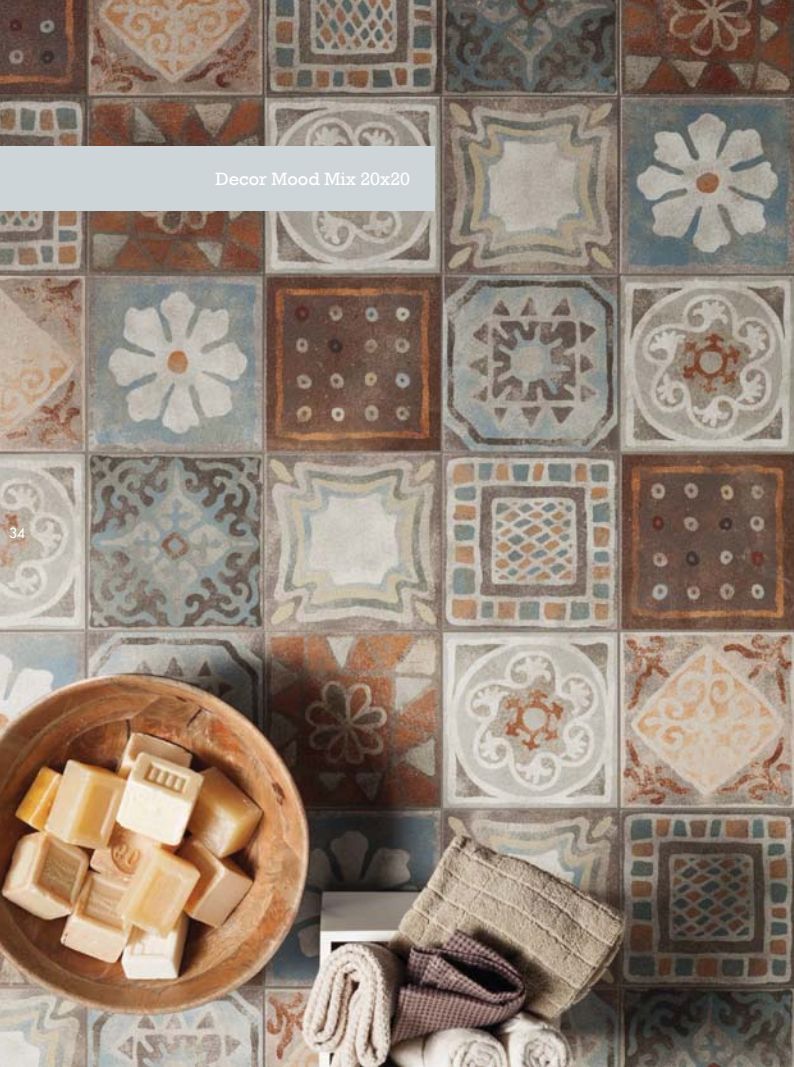
Sheer 45,2x45,2





Decor Mood 1 20x20 • Sheer 20x20 • Assi d'Alpe Stube 20x90,5

Decor Mood Mix 20x20



Decor Mood Mix 20x20





Decor Mood Mix 20x20



Decor Mood Mix 20x20



Hazel 60,3x60,3 Strutturato • Decor Mood 5 20x20



# Endless Choices

endless possibilities to compose  
new creative ideas



Decor Mood 1, 2, 3, 5 e 6 20x20 • Hazel 20x20 • Copper 60,3x60,3



Decor Mood Mix 20x20 • Creamy 20x20



Decor Mood 8 e 9 20x20 • Sheer 20x20



# Formati e colori / Sizes and colours

Hazel

Creamy

Copper

Sheer



90X90 RETT • 36"X36"  
 ➤ 11 MM.  
 COD. ITALIA   
 COD. ESTERO 

90X90 RETT • 36"X36"  
 ➤ 11 MM.  
 COD. ITALIA   
 COD. ESTERO 

90X90 RETT • 36"X36"  
 ➤ 11 MM.  
 COD. ITALIA   
 COD. ESTERO 



60,3X60,3 • 24"X24"  
 ➤ 10 MM.  
 COD. ITALIA   
 COD. ESTERO 

60X60 RETT • 24"X24"  
 ➤ 10 MM.  
 COD. ITALIA   
 COD. ESTERO 

30X60,3 • 12"X24"  
 ➤ 9 MM.  
 COD. ITALIA   
 COD. ESTERO 

60,3X60,3 • 24"X24"  
 ➤ 10 MM.  
 COD. ITALIA   
 COD. ESTERO 

60X60 RETT • 24"X24"  
 ➤ 10 MM.  
 COD. ITALIA   
 COD. ESTERO 

30X60,3 • 12"X24"  
 ➤ 9 MM.  
 COD. ITALIA   
 COD. ESTERO 

60,3X60,3 • 24"X24"  
 ➤ 10 MM.  
 COD. ITALIA   
 COD. ESTERO 

60X60 RETT • 24"X24"  
 ➤ 10 MM.  
 COD. ITALIA   
 COD. ESTERO 

30X60,3 • 12"X24"  
 ➤ 9 MM.  
 COD. ITALIA   
 COD. ESTERO 

60,3X60,3 • 24"X24"  
 ➤ 10 MM.  
 COD. ITALIA   
 COD. ESTERO 

60X60 RETT • 24"X24"  
 ➤ 10 MM.  
 COD. ITALIA   
 COD. ESTERO 

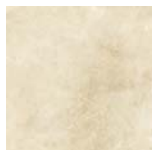
30X60,3 • 12"X24"  
 ➤ 9 MM.  
 COD. ITALIA   
 COD. ESTERO 

60,3X60,3 STRUT • 24"X24"  
 ➤ 10 MM.  
 COD. ITALIA   
 COD. ESTERO 



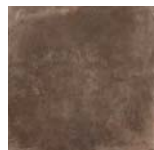
45,2X45,2 • 18"X18"  
 ➤ 9 MM.  
 COD. ITALIA   
 COD. ESTERO 

20X20 • 8"X8"  
 ➤ 9 MM.  
 COD. ITALIA   
 COD. ESTERO 



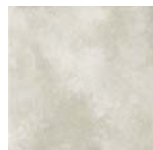
45,2X45,2 • 18"X18"  
 ➤ 9 MM.  
 COD. ITALIA   
 COD. ESTERO 

20X20 • 8"X8"  
 ➤ 9 MM.  
 COD. ITALIA   
 COD. ESTERO 



45,2X45,2 • 18"X18"  
 ➤ 9 MM.  
 COD. ITALIA   
 COD. ESTERO 

20X20 • 8"X8"  
 ➤ 9 MM.  
 COD. ITALIA   
 COD. ESTERO 



45,2X45,2 • 18"X18"  
 ➤ 9 MM.  
 COD. ITALIA   
 COD. ESTERO 

20X20 • 8"X8"  
 ➤ 9 MM.  
 COD. ITALIA   
 COD. ESTERO 

# Formati e colori / Sizes and colours

Dim



90X90 RETT • 36"X36"  
 ➤ 11 MM.  
 COD. ITALIA **0598**  
 COD. ESTERO **0598**



60,3X60,3 • 24"X24"    60X60 RETT • 24"X24"  
 ➤ 10 MM.    ➤ 9 MM.  
 COD. ITALIA **0597**    COD. ITALIA **0598**  
 COD. ESTERO **0596**    COD. ESTERO **0598**

45,2X45,2 • 18"X18"  
 ➤ 9 MM.  
 COD. ITALIA **0594**  
 COD. ESTERO **0597**



45,2X45,2 • 18"X18"  
 ➤ 9 MM.  
 COD. ITALIA **0594**  
 COD. ESTERO **0597**



20X20 • 8"X8"  
 ➤ 9 MM.  
 COD. ITALIA **0595**  
 COD. ESTERO **0598**

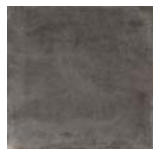
Keen



90X90 RETT • 36"X36"  
 ➤ 11 MM.  
 COD. ITALIA **0628**  
 COD. ESTERO **0628**



60,3X60,3 • 24"X24"    60X60 RETT • 24"X24"  
 ➤ 10 MM.    ➤ 9 MM.  
 COD. ITALIA **0627**    COD. ITALIA **0628**  
 COD. ESTERO **0626**    COD. ESTERO **0628**



45,2X45,2 • 18"X18"  
 ➤ 9 MM.  
 COD. ITALIA **0626**  
 COD. ESTERO **0627**



20X20 • 8"X8"  
 ➤ 9 MM.  
 COD. ITALIA **0629**  
 COD. ESTERO **0628**

# Decor Mood



20X20 • 8"X8"  
 ➤ 9 MM.  
 COD. ITALIA **0599**  
 COD. ESTERO **0599**

Mix



20X20 • 8"X8"  
 ➤ 9 MM.  
 COD. ITALIA **0599**    PREZZO PER COMPOSIZIONE 9 PZ  
 COD. ESTERO **0599**    PRICE FOR 9 PIECES COMPOSITION

# Pezzi speciali / Trim pieces

DISPONIBILI SU TUTTI I COLORI / ALL COLOURS AVAILABLE



BATTISCOPA  
 10X60,3 • 4"X24"  
 COD. ITALIA **0620**  
 COD. ESTERO **0619**

BATTISCOPA  
 10X60 RETT • 4"X24"  
 COD. ITALIA **0619**  
 COD. ESTERO **0618**

BATTISCOPA SCALA  
 10X45 • 4"X18"  
 KIT 2 PEZZI  
 COD. ITALIA **0621**  
 COD. ESTERO **0620**

GRADONE  
 32X33 • 12"X13"  
 ➤ 25 MM.  
 COD. ITALIA **0632**  
 COD. ESTERO **0631**

GRADONE ANGOLARE  
 33X33 • 13"X13"  
 ➤ 25 MM.  
 COD. ITALIA **0632**  
 COD. ESTERO **0631**

GRADONE A COSTA RETTA  
 30X34 RETT • 12"X13"  
 ➤ 10 MM.  
 COD. ITALIA **0633**  
 COD. ESTERO **0632**

ANGOLO GRADONE A COSTA RETTA  
 34X34 RETT • 13"X13"  
 ➤ 10 MM.  
 COD. ITALIA **0632**  
 COD. ESTERO **0631**

## Formati e colori / Sizes and colours

### Hazel strutturato



60.3x60.3 • 24"X24"  
• 20 MM.  
COD. ITALIA [1827-9](#)  
COD. ESTERO [1828-9](#)

60x60 RETT • 24"X24"  
• 20 MM.  
COD. ITALIA [1827-9](#)  
COD. ESTERO [1828-9](#)

### Keen strutturato

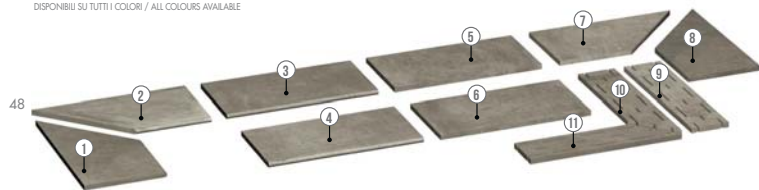


60.3x60.3 • 24"X24"  
• 20 MM.  
COD. ITALIA [1828-9](#)  
COD. ESTERO [1829-9](#)

60x60 RETT • 24"X24"  
• 20 MM.  
COD. ITALIA [1828-9](#)  
COD. ESTERO [1829-9](#)

## Pezzi speciali / Trim pieces\*

DISPONIBILI SU TUTTI I COLORI / ALL COLOURS AVAILABLE



1 COSTA TORO ANGOLARE DX.  
30x60 • 12"X24" RETT. / RECT.  
COD. ITALIA [1827-9](#)  
COD. ESTERO [1827-9](#)

2 COSTA TORO ANGOLARE SX.  
30x60 • 12"X24" RETT. / RECT.  
COD. ITALIA [1827-9](#)  
COD. ESTERO [1827-9](#)

3 COSTA TORO  
30x60 • 12"X24" RETT. / RECT.  
COD. ITALIA [1827-9](#)  
COD. ESTERO [1827-9](#)

4 COSTA TORO GRIP  
30x60 • 12"X24" RETT. / RECT.  
COD. ITALIA [1827-9](#)  
COD. ESTERO [1827-9](#)

5 COSTA RETTA  
30x60 • 12"X24" RETT. / RECT.  
COD. ITALIA [1827-9](#)  
COD. ESTERO [1827-9](#)

6 COSTA RETTA GRIP  
30x60 • 12"X24" RETT. / RECT.  
COD. ITALIA [1827-9](#)  
COD. ESTERO [1827-9](#)

7 COSTA RETTA ANGOLARE DX.  
30x60 • 12"X24" RETT. / RECT.  
COD. ITALIA [1827-9](#)  
COD. ESTERO [1827-9](#)

8 COSTA RETTA ANGOLARE SX.  
30x60 • 12"X24" RETT. / RECT.  
COD. ITALIA [1827-9](#)  
COD. ESTERO [1827-9](#)

9 GRIGLIA  
15x60 • 4"X24" RETT. / RECT.  
COD. ITALIA [1827-9](#)  
COD. ESTERO [1827-9](#)

10 GRIGLIA ANGOLARE DX.  
15x60 • 4"X24" RETT. / RECT.  
COD. ITALIA [1811-9](#)  
COD. ESTERO [1811-9](#)

11 GRIGLIA ANGOLARE SX.  
15x60 • 4"X24" RETT. / RECT.  
COD. ITALIA [1811-9](#)  
COD. ESTERO [1811-9](#)

\* PREZZO AL PEZZO / PRICE BY PIECE / STÜCKPREIS / PRIX À LA PIÈCE

\* VENDUTI SOLO A SCATOLE COMPLETE / VENDUS PAR BOÎTE COMPLETE / ONLY FULL BOXES SOLD

\* LAVORATI SOLO SU RICHIESTA / SÉLECTIONNÉS À LA DEMANDE / NUR AUF ANFRAGE / MANUFACTURED ONLY UPON SPECIAL REQUEST

\* PER TUTTI I PREZZI SPECIALI CONSEGNA 30 GG / FOR ALL TRIM PRICES 30 DAYS DELIVERY / LIVRAISON EN 30 JOURS POUR TOUTES LES PIÈCES SPÉCIALES / FORMTEILE HABEN 30 TAGE LIEFERZEIT








## 20mm

## Imballi e pesi / Packings and weights









DESCRIZIONE DESCRIPTION BESCHREIBUNG DESCRIPTION	FORMATI SIZES FORMATS FORMATOS	PEZZI SCATOLA PIECES BOX STÜCK/KARTON PIECES BOITE PIEZAS CAJA	PESO SCATOLA KG WEIGHT BOX GEWICHT KARTON POIDS BOITE PESO CAJA KG	MQ. SCATOLA SQ.M. QM. KARTON M <sup>2</sup> BOITE M <sup>2</sup> CAJA	M.L. SCATOLA L.M. LH. KARTON ML. BOITE ML. CAJA	SCATOLE PALLET BOXES PALLET KARTONS PALETTE BOITES PALETTE CAJAS PALLET	PESO PALLET KG WEIGHT PALLET GEWICHT PALETTE POIDS PALETTE PESO PALLET KG	MQ. PALLET SQ.M. PALLET QM. PALLET M <sup>2</sup> PALLET M <sup>2</sup> PALLET
FONDO	90x90	2	40	1,62	-	15	600	24,30
FONDO	60,3x60,3	4	32,5	1,454	-	32	1040	46,542
FONDO	60x60 RETT	4	31	1,440	-	32	992	46,08
FONDO STRUTTURATO	60,3x60,3	4	32,5	1,454	-	32	1040	46,542
FONDO 20MM STRUTTURATO	60,3x60,3	2	33,5	0,727	-	32	1072	23,27
FONDO 20MM STRUTTURATO	60x60 RETT	2	32,5	0,720	-	32	1040	23,04
FONDO	30x60,3	9	33,45	1,628	-	32	1070,4	52,10
FONDO	45,27x45,2	8	33,9	1,634	-	52	1762,8	84,989
FONDO	20x20	30	22,2	1,20	-	45	999	54
DECOR WOOD	20x20	30	22,2	1,20	-	45	999	54
DECOR WOOD MIX	20x20	9	6,66	0,36	-	-	-	-
BATTISCOPA	10x60,3	16	20	0,965	9,648	48	960	46,31
BATTISCOPA	10x60 RETT	12	15,48	0,72	7,20	60	928,80	43,20
BATTISCOPA SCALA NT (2 PZ)	10x45	5	8,5	0,400	-	-	-	-
GRADONE A COSTA RETTA	30x34	6	18	0,612	-	30	540	18,36
ANGOLO GRADONE A COSTA RETTA	34x34	2	6,6	0,231	-	48	316,8	11,098
GRADONE	32x33x25	2	11	0,211	-	92	1012	19,43
ANGOLO GRADONE	33x33x25	2	11,40	0,218	-	92	1048,80	20,04
COSTA TORO 20MM	30x60 RETT	1	8,125	0,180	-	100	812,5	18
ANGOLO COSTA TORO 20MM	30x60 RETT	1	6,10	0,135	-	100	610	13,50
COSTA TORO GRIP 20MM	30x60 RETT	1	8,125	0,180	-	100	812,5	18
COSTA RETTA 20MM	30x60 RETT	1	8,125	0,180	-	100	812,5	18
ANGOLO COSTA RETTA 20MM	30x60 RETT	1	6,1	0,135	-	100	610	13,50
COSTA RETTA GRIP 20MM	30x60 RETT	1	8,125	0,180	-	100	812,5	18
GRIGLIA 20MM	15x60 RETT	2	8	0,18	-	100	800	18
ANGOLO GRIGLIA 20MM	15x60 RETT	2	7	0,157	-	100	700	15,75



# Caratteristiche tecniche / Technical features

GRES A MASSA COCCATA EN 14411-0 (BIU-GU) + ANSI A1371-UGL BANGLAZED PORCELAIN TILES - PI CLASSE 4 (RQ120K-G) (BIU-GU)				
CARATTERISTICHE TECNICHE / TECHNICAL FEATURES		METODO DI PROVA TEST METHOD	VALORI / VALUES NATURALE	VALORI / VALUES STRUTTURATO
	RESISTENZA ALLA SCIVOCOSITÀ SLIP RESISTANCE RÜTSICHERHEIT RESISTANCE AU GUSSEMENT RESISTENCIA DEL RESBAION	DIN 51130	R10	R11
		DIN 51097	B (A+B)	C (A+B+C)
		BCK-FORTUS	> 0,40	> 0,50
		PENDULUM AS/NZS 4586	P3 [X]	P4 [W]
		PENDULUM ENV 12633	2	3
		PENDULUM BS 7976-2	36+	36+
ANSI A137.1 / BOT 3000	DCOF ≥ 0,42	DCOF ≥ 0,62		
	RESISTENZA ALLE MACCHIE STAIN RESISTANCE FLECKENBESTÄNDIGKEIT RESISTANCE AUX TACHES RESISTENCIA A LAS MANCHAS	ISO 10545-14 CTI B1-7 ANNEX D	5 RESISTENTE RESISTANT BESTÄNDIG RESISTANT RESISTENTE	5 RESISTENTE RESISTANT BESTÄNDIG RESISTANT RESISTENTE
	RESISTENZA ALL'ATTACCO CHIMICO CHEMICAL RESISTANCE CHEMISCHE BESTÄNDIGKEIT RESISTANCE CHIMIQUE RESISTENCIA A LOS PRODUCTOS QUÍMICOS	ISO 10545-13 ASTM C650	ULA, ULA RESISTENTE RESISTANT BESTÄNDIG RESISTANT RESISTENTE	ULA, ULA RESISTENTE RESISTANT BESTÄNDIG RESISTANT RESISTENTE
	RESISTENZA AL GELIO FROST RESISTANCE FROSTBESTÄNDIGKEIT RESISTANCE AU GEL RESISTENCIA AL HIELO	ISO 10545-12 ASTM C1026	RESISTENTE RESISTANT BESTÄNDIG RESISTANT RESISTENTE	RESISTENTE RESISTANT BESTÄNDIG RESISTANT RESISTENTE
	STONALIZZAZIONE SHADE VARIATION	ANSI A137.1	V3 MODERATA VARIAZIONE MODERATE VARIATION	V3 MODERATA VARIAZIONE MODERATE VARIATION
	FUGA MINIMA E FUGA MODULARE / MINIMUM JOINT AND JOINT FOR MODULAR INSTALLATION: RTT 2MM FUGA MINIMA E FUGA MODULARE / MINIMUM JOINT AND JOINT FOR MODULAR INSTALLATION: NON RTT 3-4MM			
	FUGA MINIMA / MINIMUM JOINT 20 MM: 5-6 MM			

# 100% Eco-compatibile / 100% Eco-compatible

	RIFIUTIZIONE DEL 100% DEGLI SCARTI CRUDI 100% REUSE OF UNFIRED TILES
	RICICLO DEL 100% DEGLI SCARTI COTTI 100% RECYCLING OF THE INDUSTRIAL WASTE (FIRED TILES)
	RICICLO DEL 100% DEI RIFIUTI NON CERAMICI 100% RECYCLING OF NON CERAMIC WASTE
	RIFIUTIZIONE DEL 100% DELLE ACQUE DI PROCESSO 100% WATER RECYCLING
	MINIME EMISSIONI IN ATMOSFERA LOW EMISSIONS IN THE ATMOSPHERE
	FORTE RIDUZIONE DEI CONSUMI ENERGETICI (-25%) HIGH REDUCTION OF METHANE CONSUMPTION (-25%)
	REQUISITI DI SICUREZZA: RESISTENZA ALLO SCIVOLAMENTO (TEST ANSI, ASTM, DIN, BS, BCR, ENV, AS/NZS) SAFETY REQUIREMENTS: "ANTI-SLIP" PROPERTIES (ANSI, ASTM, DIN, BS, BCR, ENV, AS/NZS TEST METHODS)
	REQUISITI DI SICUREZZA: REAZIONE AL FUOCO classe A1fl (posa a pavimento ed A1 (posa a rivestimento) (nessuna reazione al fuoco) SAFETY REQUIREMENTS: NO FIRE REACTION class A1fl floor installation and A1 wall installation (no reaction to fire)
	CONDUCIBILITÀ TERMICA: GRES PORCELLANATO $\lambda = 1,3 \text{ W/m}^{\circ}\text{K}$ (1), $1 \text{ kcal/m}^{\circ}\text{h}^{\circ}\text{C}$ THERMAL CONDUCTIVITY: PORCELAIN TILES $0,75 \text{ Bu}/\text{h}^{\circ}\text{F}$ (1), $1,3 \text{ W}/\text{m}^{\circ}\text{K}$ or $1,1 \text{ kcal}/\text{m}^{\circ}\text{h}^{\circ}\text{C}$
	UTILIZZO DI IMBALLAGGI 100% RICICLABILI 100% RECYCLABLE PACKAGING MATERIAL
	FAO PALLET FAO PALLETS

**40%**  
CERAMICA PANARIA  
recycled ceramic content  
[pre-consumer material]

**ECO**  
FRIENDLY 100%



## Memory Mood

June 2015

Concept:  
MKTG Panaria

Design:  
Silvia Stanzani

Photo:  
Punto Immagine

Print:  
Grafiche dell'Artiere



Ceramics of Italy



Via Panaria Bassa, 22/a - 41034 Finale Emilia (Modena) - Italy  
Tel. +39 0535 95111 Fax +39 0535 90503  
[www.panaria.it](http://www.panaria.it) - [info@panaria.it](mailto:info@panaria.it)







[www.panaria.it](http://www.panaria.it) • [info@panaria.it](mailto:info@panaria.it)